

24th to 28th May, 2023 Race Course Ground, Rajkot, Gujarat



Organised by



GLOBAL CONFEDERATION
OF COW BASED INDUSTRIES

Event & Marketing Managed by



आपकी पहचान बनाएं





SOURCE OF INSPIRATION

Hon. Prime Minister SHRI NARENDRABHAI MODI's vision of "Atma Nirbhar Bharat" and "Make in India" through Cow Based Economy of "Go-Dhan" and "Gobar to Gold".

The GLOBAL CONFEDERATION OF COW BASED INDUSTRIES (GCCI) serves as interface for Cow Entrepreneurs, Technocrats, Trainers, Marketers, Businessmen, NGOs, Stakeholders, Central Government, State Governments, Corporates and Agencies.





- To promote Entrepreneurship through Cow Based Investment for Holistic and Sustainable Development
- To provide perfect solution of "Stray Cattle Menace" with Value addition of Cow Urine and Cow Dung
- To promote all inclusive Cow centric Eco System for Socio-economic Transformation of India
- To achieve the dream of "Glorious and Divine India of 21st Century"









- A perfect platform for **G2B** and **B2B** business opportunities
- Showcasing latest technologies and innovations in machineries and Equipments of Cow Based Products and Allied Sectors
- Unique Parallel Seminars and Interactive Sessions of Government Officials, Technocrats, Bankers, Dairy, Agri, Bio fuel and Eco Friendly Product Experts, Entrepreneurs, Farmers and Gopalak
- Serve as platform to facilitate Forward and Backward Networking for Producers, Marketers, and Consumers of Cow Based Products
- Promote Cow and Agro tourism



- Promote Foreign Direct Investment Opportunities in Eco-Friendly products to increase GDP of Country
- Boost Employment Opportunities for Professional and Unskilled Workers
- Increase Investment Prospects in the emerging yet potentially lucrative Industry of the Cow Based Economy
- Create awareness for Central and State Government Initiatives, Schemes and Projects in Cow Based Start-ups, MSME as well as Corporate Enterprises
- Win-win situation for Investors and Gopalak, Farmers and Gaushala Owners
- Re-establish importance of Cows Economically, Socially and Spiritually

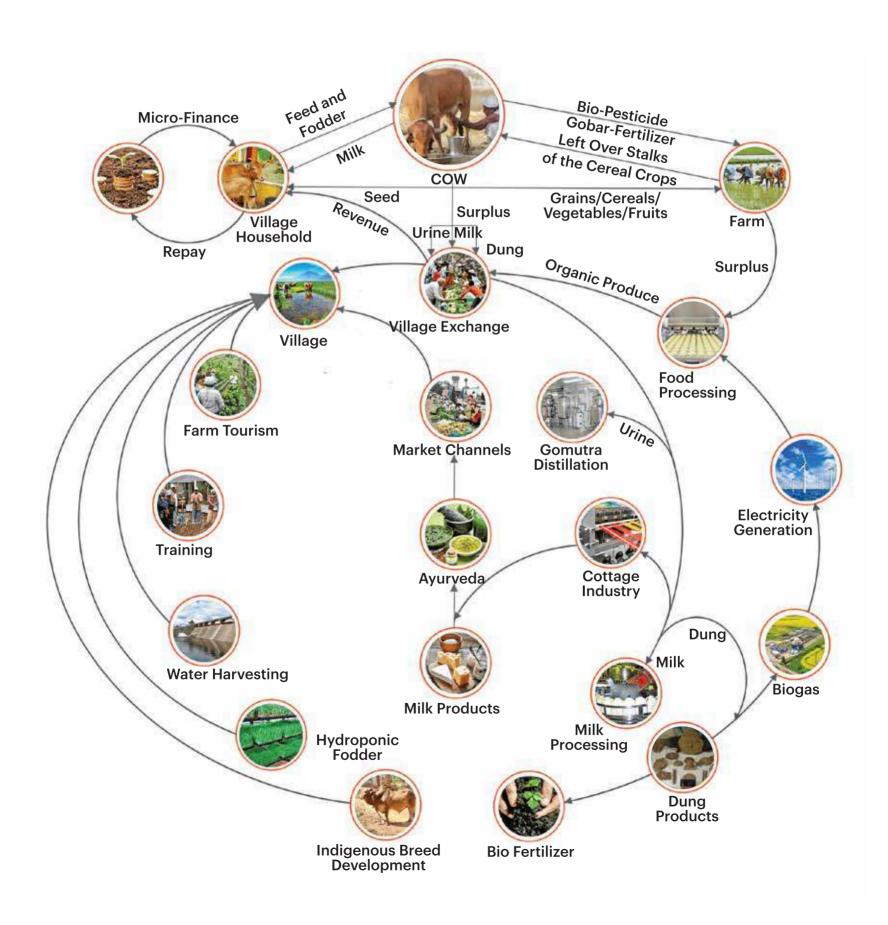








COW BASED ECONOMY



PARTICIPANTS - BENEFICIARIES OF GAU TECH - 2023

✓ COW MILK

- Milk Dairy, A2 Milk and Ghee Product Manufacturers
- A2 Milk Powder, Butter-Milk, Curd, Cheese, Panir, Chocolate, Sweet Manufacturers
- Banas, Sumul, Gopal Dairy, NDDB, AMUL, Mahi, etc...
- Pharmaceuticals, Immunity Boosters, Powder, Capsule and Liquid Dung Manufacturers
- Dairy Machineries, Dairy Plants, Dairy Equipments, Laboratory Testing Machine and Chemical Manufacturers
- Cosmetic, Cream-Lotion, Ubtan, Ointment, Hair Oil, Manufacturers
- Milk Marketing Companies, Co-operatives, NGOs

COW URINE

- Urine Ark, Phenyl, Soap, Shampoo and Cosmetics Manufacturers
- Bio-Pesticides, Bio-Culture, Medicine, Sanjeevani Ras, Immunity Boosters, Urine Powder etc. Manufacturers
- Machineries & Spare Parts Manufacturers for above products
- Marketing Companies

✓ COW DUNG

Cosmetic & House Hold Eco Friendly items:

- Cow Dung Diya, Idols of God and Goddesses & Great Personalities Photo Frame, Clock, Name Plate, Table Piece, Cup, Pen Stand, Board, Key Chain, Rakhi, Mala, Sleepers, Agarbatti, Dhoop Stick, Agnihotr Items, Pots, Sticks, Mosquito Coils, Bhasm Powder, etc.
 Specific Items:
- Cow Dung Plaster, Bricks, Plywood, Paint, Cast, Paper
- Machineries, Moulds and Dyes Manufacturers for above Products
- Marketers

✔ BIO ENERGY

- Bio Fertilizer, Bio Culture, Manure
- PROM, Bio DAP etc Manufacturers
- Bio Gas, Bio CNG, Electricity, CO2 & H2 Manufacturers
- Machinery Manufacturers for above all plants
- Marketers and Consultants
- Bullock Energy

✓ CATTLE FEED & FODDER

- Manufacturers of Fodder Seeds, Sapling Producers, Nursery
- Machinery Manufacturers for Cattle Feed Companies
- Gauchar Development Institutes, NGOs, IGFRI

✓ VETERINARY MEDICINES

- Oral and Injectable Medicines Pharma Companies
- Veterinary Vaccine Manufacturers
- Ayurveda, Homeopathy, Ethno-Vet Medicine Manufacturers
- Pharma Equipments, Veterinary Surgical Instruments, Diagnostic Kits, Laboratory Device and Plant Machineries

✓ MEDICINES FOR HUMAN BEINGS

- Immunity Boosters, Health Tonics and Neutraceutical Medicines
- Oral and Liquid Panchgavya Medicines
- Ayurvedic Pharma Companies
- Machineries Manufacturers for above plants
- Garbh Sanskar Centres
- Panchgavya Clinics and Gavya Siddha Doctors
- Marketers

✓ COW BASED NATURAL FARMING

- Seeds Manufacturers
- Toxin free Fruits, Vegetables, Agricultural Producers
- Farming and Agricultural Equipments Manufacturers, Distributors
- Agro Foresty, KVK, ATMA, RKVY, ICAR Institutes etc.

✓ COW BREEDING & GENETICS

- Cow Breeders, Bull Mother Farm Owners, Genetic Breeding
- Technology Equipments i.e. Artificial Insemination Gun
- Semen, Sexed Semen Dose Producer Companies
- Embryo Transfer Technology Companies
- State Livestock Development Boards, Farms, NDRI, NBGAR, IVRI

✔ RESEARCH & DEVELOPMENT INSTITUTIONS

- Central and State Livestock Development Boards
- Veterinary, Agricultural, Organic, Kamdhenu, Ayurved Colleges, Universities & Research Institutions
- Indigenous Cow Breeding Farms, NDRI, NBGAR, CIRC, CISR, NRI

✓ ECO VILLAGE, COW HOSTEL, GAU GRAM, KAMDHENU NAGAR

- Builders & Developers
- **✓** GAUSHALA & PANJRAPOLES TO BE "ATMA NIRBHAR" SELF RELIANT
- ✓ IT AND NETWORKING COMPANIES FOR VETERINARY PRACTICES, GAUSHALA MANAGEMENT AND ALLIED SERVICES

✓ COW INDUSTRIAL PARK

• Builders & Developers

✓ SKILL DEVELOPMENT CENTRE

• EDII, CED, Private Enterprises, Motivators, Consultants

PROJECT CONSULTANT AND FINANCERS

COW ECO TOURISM CENTRES - MODEL GAUDHAM

NRI & FOREIGN COMPANIES TO INVEST IN INDIGENOUS COW BASED INDUSTRIES

CHAMBER OF COMMERCE, STATE CHAPTERS, FICCI, ASSOCHAM, CO-OPERATIVES, NGO FORUMS AND ASSOCIATIONS, EXIM COMPANIES

JIVDAYA GHAR, ANIMAL SHELTER HOUSES, VETERINARY CLINICS

MEDIA HOUSES

START-UPS, INNOVATION, AND INCUBATOR INDUSTRIES UNDER "MAKE IN INDIA" FOR GREEN AND CLEAN ENERGY

✓ CSR COMPANIES



















































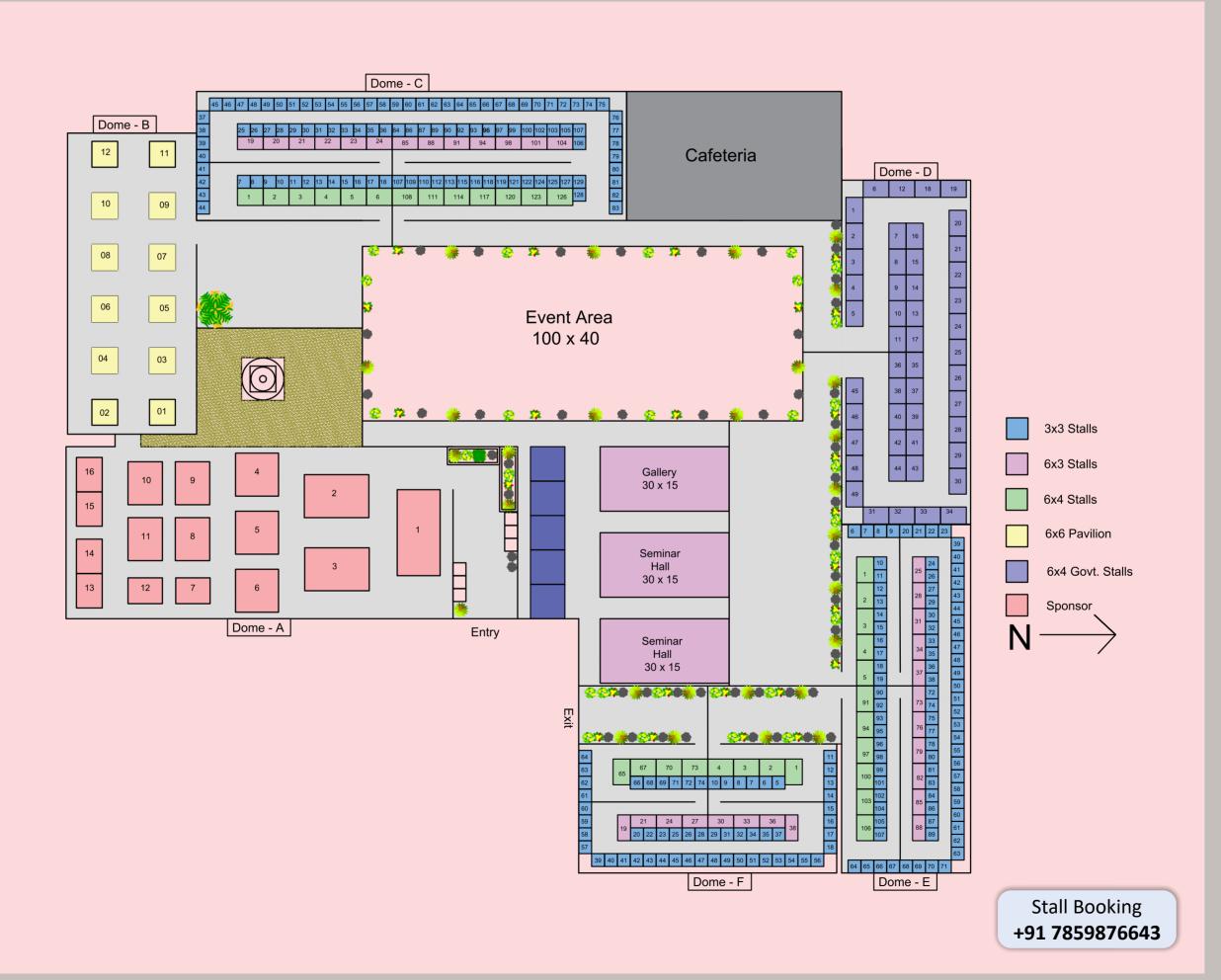












STAND TYPE

Sale Scheme Stand (per Sq.Mtr.)

Size	MSME	NON- MSME
3 x 3	9000	7000
6 x 3	8000	7000
6 x 4	8000	5500
6 x 6	7000	5500

GOVERNMENT & CORPORATES

₹ 11,000

INTERNATIONAL EXHIBITOR

USD 200

Bare space (min. 36 sq. mt.)

STANDARD FACILITY

In participation cost of 9 sq. mt. space it covers as following:
One Laminated Table
Two Leather Chairs
Three Spot Light
One 15 amp Plug point
One Name Fascia
Three Exhibitor Badges

Extra Three Phase Power Cost ₹ 1,200 per hp +GST 18% Air compressor (5 amp) ₹ 10,000

Cancellation charges Please refer exhibitor manual

Note: Transfer of material / goods will not be allowed during exhibition timing

PAYMENT DETAILS

In favour of "Global
Confederation of Cow Based
Industries" payable at Rajkot.
Bank: State Bank of India
RK Nagar. Branch, Rajkot.
Account No. 40706472522
IFSC Code: SBIN0060293
Payments can be made
using UPI also



gccidonation@sbi

*Organisers reserve the right to change, alter, modify spcifications given in this information booklet



Sponsor Benefits

Description	Title 75 Lac	Dimond 50 Lac	Platinum 35 Lac	Gold 25 Lac	Silver 15 Lac	
Number of Sponsor	1	2	3	4	6	
Free Exhibition Space	200	150	100	75	50	
Logo Standing on Exhibition Place	Ø	•	•	②	•	
Exhibition Dome & Entry Branding	Ø	•	•			
Film Presentation	Ø					
Backdrop Branding (Main Stage)	•	•				
Welcome on Stage of Owner	•	•	•	⊘	•	
Hoarding	⊘	•	•			
Welcome Gate	•	•	•	⊘		
Website Social Media Branding	•	•	•	⊘	•	
Pass Branding	•	•	•	⊘		
Stationery Branding	•	•	•			
Parking Branding	•	•	•	⊘		
Auto Branding	•	•				
Radio Branding	•	•				
Dome Direction Branding	©	•				
Hanging Branding	•	•				







Event & Marketing Managed by





Applicant Require documents for MSME Gov. scheme subsidy benefits

Sr.No.	Details
1	Copy of valid UAM / Udyam Registration
2	A) Details of benefits obtained from GOI B) Details of benefits obtained from GOG C) Details of earlier participation, if any and no. of times Benefit of MDA Scheme (From above three-point if benefit was taken then declaration on letter head will be required & if no benefit taken still 1 liner declaration required on letter head)
3	Following Details of Exhibition / Fair, 1) Name / Address of Organizer 2) Duration of the exhibition 3) Brochure of Exhibition.
4	Details of Entrepreneur with Address
5	C.A. Certified Detailed statement of Expenditure of participating Trade Fair / Exhibition Outside India, as per Format Specified. Annexure-2
6	Copy of Rent Receipt
7	Proof of being a State level / National level / International level Exhibition (Inside India / Outside India) / Fair, Photographs of Exhibition with date: Photographs of Main Entrance of the exhibition:
8	Original copy of catalogue / Brochure / printing material prepared for Exhibition/trade fair
9	Copy of Registration certificate of membership with EPC, ITPO, FIEO etc. (If this certificate is occupied by the company, then attached with documents)
10	Affidavit before Notary (Self declaration form), as per Annexure-1
11	Copy of Bill / Invoice of Printing Charges of literature / Display Material
12	All the Documents submitted to DIC / Head Office should be signed by authorized signatory
13	Need to attached total participant list & and Approval letter (provided by Exhibition Agency)
14	If company is a partnership firm then authority letter required from partners
15	List of Production machinery is mandatory to attached
16	Need to submit stall booking payment proof, with bank account statement (With entry highlight in statement)
17	CA Certified Fix Capital investment document is mandatory to submitwith GROSS value







Event & Marketing Managed by





Applicant Require documents for MSME Gov. scheme subsidy benefits

Submission timeline for above mentioned documents

- ✓ Participants need to submit all the documents within 6 months after the Exhibition gets completed.
- ✓ As per Government norms payment will be release after 90 days after final verification of all the submitted documents.
- ✓ Payment can be release in next quarter also if any changes is made by Government in budget norms

Other Key Points

If any industry not registered in MSME then first registered to MSME

Process For MSME Registration:-

- ✓ MSME registration is totally online process through MSME Gov. Portal
- ✓ Upload all the require documents online as per portal require documents list
- ✓ After online process will get the MSME certificate in 8 to 10 working days

No. of Time Benefits:-

(This scheme is applicable for 5 years (7th August, 2020 to 6th August, 2025)

- ✓ Minimum 5 Times benefits can be taken at State level, National Level and International Level participation in India
- ✓ Minimum 3 Times benefits can be taken at International Level participation out of India

Key Note:- Only Manufacturers can take the benefits of this scheme and any service sector, trading or any other industries/agencies cannot get benefits of this scheme.







Event & Marketing Managed by





Subsidy Benefits for MSME & NON-MSME

MSME										
Sr.No.	Stall Size	Sq.Mtr.	Rate	Amount	GST	GST Amount	Payable Amount	Subsidy	Effective Price After Subsidy	
1	3 x 3	9	9000	81000	18%	14580	95580	71685	23895	
2	6 x 3	18	8000	144000	18%	25920	169920	100000	69920	
3	6 x 4	24	8000	192000	18%	34560	226560	100000	126560	
4	6 x 6	36	7000	252000	18%	45360	297360	100000	197360	

NON-MSME										
Sr.No.	Stall Size	Sq.Mtr.	Rate	Amount	GST	GST Amount	Payable Amount	Subsidy	Effective Price After Subsidy	
1	3 x 3	9	7000	63000	18%	11340	74340	0	74340	
2	6 x 3	18	7000	126000	18%	22680	148680	0	148680	
3	6 x 4	24	5500	132000	18%	23760	155760	0	155760	
4	6 x 6	36	5500	198000	18%	35640	233640	0	233640	







Event & Marketing Managed by







गोमूत्र गोमयं सिर्प क्षीरं दृधि च रोचना। षडुंगमेतत् परमं मांगल्यं सर्वद्वा गवाम्॥

|| चलो गाय की ओर... चलो गाँव की ओर...||

To achieve Hon'ble Prime Minister Narendra Modiji's dream of a New India

"Let us go to the cow, to our villages, towards nature. The creation of a New India will rest not only on industrial progress and the integration of modern technology but will also require a grounded understanding of our social and cultural heritage. Only by going back, can we go forward.

The conservation of cows and the preservation of nature will help bring prosperity and holistic development to our villages."





Organiser



GLOBAL CONFEDERATION OF COW BASED INDUSTRIES

Rajkot Office

Shreyas Hospital, 2nd Floor, Vidyanagar Main Road, Rajkot-360001, Gujarat, India Phone: +91 78598 76643 | Email: gautech23@gmail.com | www.gcci.world

Event & Marketing Managed by



आपकी पहचान बनाएं







