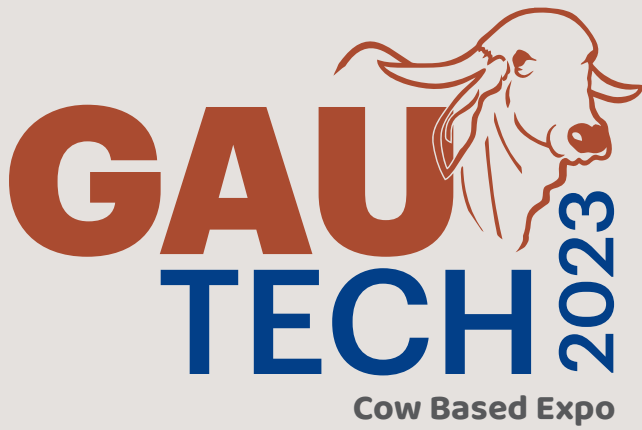


॥ चलो गाय की ओर...

चलो गाँव की ओर...

चलो प्रकृति की ओर... ॥

INVITATION



24th to 28th May, 2023
Race Course Ground,
Rajkot, Gujarat

Organized by:



**GLOBAL CONFEDERATION OF
COW-BASED INDUSTRIES**

Event & Marketing Managed by

SAGC

आपकी पहचान बनाएं

(Shyamart Group Of Companies)

www.shyamart.in

RAJKOT | AHMEDABAD | SURAT | GURUGRAM

॥ चलो गाय की ओर... चलो गाँव की ओर... ॥

माननीय प्रधानमंत्री, श्री नरेंद्र मोदी जी
का "न्यू इंडिया" का
सपना साकार होगा

"हम गाय के पास, अपने गांवों में, प्रकृति की ओर चले। एक नए भारत का निर्माण न केवल औद्योगिक प्रगति और आधुनिक तकनीक के एकीकरण पर टीका होगा, बल्कि इसके लिए हमारी सामाजिक और सांस्कृतिक विरासत की जमीनी समझ की भी आवश्यकता होगी। पीछे लौट कर ही हम आगे बढ़ सकते हैं।"

गाय और प्रकृति के संरक्षण से हमारे गांवों में समृद्धि और समग्र विकास पाने में मदद मिलेगी।"



गोमूत्र गोमयं सर्पि क्षीरं दधि च रोचना ।
षडंगमेतत् परमं मांगल्यं सर्वदा गलाम् ॥





INVITATION

In our society, the cow isn't just an animal; it's revered as a motherly figure, a symbol of both economic prosperity and spiritual reverence. Affectionately known as Kamadhenu, the cow holds an indispensable place in our lives, being a source of sustenance and spirituality.

Cow-based products hold considerable value across diverse fields, including medicine, economics, and nature, reflecting their embedded significance in our societal fabric. To celebrate and delve deeper into this connection, "**Gau Tech - 2023**" is being held at the Race Course Ground in Rajkot, from **May 24th to May 28th, 2023**.

This international summit will host over **200 stalls**, each highlighting a unique facet of cow-based products. A gathering of experts, scientists, philosophers, doctors, and saints will share their insights on various topics, further enriching the event. As the day turns into night, the venue will come alive with cultural programs, embracing our cow-centric culture.

The expo, spanning a vast area of **70,000** square meter, promises a wealth of information and experiences for all. We cordially invite you and your family to join us at "**Gau Tech 2023**" and share in this extraordinary celebration of the cow and its many contributions.

Date

**24th to 28th
May 2023**

Time

**Exhibition
9:00 AM to 7:00 PM
Folklore Programs
08:30 PM Onwards**

Place

**Race Course,
Rajkot**

Invitee

Dr. Vallabhbai Kathiria

Founder GCCI, Former Chairman
Rashtriya Kamdhenu Aayog,

Former Minister GOI,
Former Member of Parliament, Rajkot

Shree Hansrajbai Gajera

Organizing Chairman, GAUTECH - 2023



Highlights of "Gau Tech 2023" Expo

- **"Gau Tech 2023"** marks a historic milestone as the first expo dedicated to the exploration of cow-based industries and products.
- The expo spans a substantial area of **70,000** square meter, a testament to the magnitude and importance of the cow-based sector.
- Over **200** air-conditioned stalls will be present, each showcasing distinct aspects of the wide-reaching cow-based industries from around the world.
- A notable highlight is the scheduled cultural programs with legendary artists, set to light up the evenings with cultural enrichment.
- Expert-led seminars will provide a wealth of knowledge on diverse topics related to cow-based industries.
- Special traditional ceremonies, including the Gau Gayatri Yagna, Gau Pujan, and Gau Saptmandir, will add to the cultural significance of the expo.
- An exclusive Investors' meet is being arranged, encouraging dialogue and fostering opportunities within the industry.
- Notable attendees include chairpersons, scientists, and dignitaries from Gau Seva Aayog, representing several states such as Haryana, Uttarakhand, Rajasthan, Madhya Pradesh, Karnataka, and Chattisgarh.
- The presence of national saints, religious leaders, and influential political and societal leaders will be a key feature of the expo.
- Startups venturing into cow-based industries will have access to expert guidance, helping to shape the future of this burgeoning field.
- High-profile visits by Governors, Chief Ministers, and Ministers from numerous states are expected, amplifying the expo's prominence.
- Live telecasts of seminars, speeches, and folklore programs will ensure everyone can participate in the **"Gau Tech 2023"** experience, irrespective of geographical constraints.



GCCI

Working at the intersection of entrepreneurship, innovation, and animal welfare, GCCI is the first non-profit organization focused on the development of cow-based products. It collaborates with the government and manufacturers, proposing sustainable strategies for the industry, while also advocating for humane treatment of cows and encouraging revenue generation through cow-derived products to protect them from slaughter.

: For more info :

Shree Mital Khetani
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Shree Purish Kumar
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Shree Amitabh Bhatnagar
80742 38017



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GAU
TECH 2023
Cow Based Expo



Sponsors

Schedule

Date - 24-05-2023, Wednesday

Time - 9:00 AM to 7:00 PM Gau Tech Expo - Visit

09:45 AM to 12:15 PM - Seminar - Gau Sanvardhan

03:00 PM to 05:00 PM - Seminar - Biopesticides, Organic Fertilizer,
Natural Farming

05:00 PM - Opening Ceremony

08:30 PM - Cultural Programs - Rajkot Swaminarayan Gurukul
- Lok Sahityakar - Mansukhbhai Vasoya

Date - 25-05-2023, Thursday

Time - 9:00 AM to 7:00 PM Gau Tech Expo - Visit

09:45 AM to 12:15 PM - Seminar - Biofuel, Bio-energy

03:00 PM to 05:00 PM - Seminar - Cow Tourism

06:00 PM to 07:00 PM - Gau Vigyankatha - Niranjan Varma

08:30 PM onwards - Ek Shaam Gau Mata ke Naam,
Hindi Kavi Sammelen

Kavi Shree Sunil Vyas, Kavi Shree Lokesh Mahakali,
Kavi Shree Manoj Gurjar, Kavi Shree Rajendra Gopal Vyas,
Kavi Shree Brajraj Sinh Braj, Kavi Shree Monika Hatila,
Kavi Shree Om Tiwari (Stage Management)

Coordinator - Shree Raghav Somani - Bhilwada (Rajasthan)

Schedule

Date - 26-05-2023, Friday

Time - 9:00 AM to 7:00 PM Gau Tech Expo - Visit

09:45 AM to 12:15 PM - Seminar - Cow Dung and Cow Urine Products

03:00 PM to 05:00 PM - Seminar - Milk and Dairy Products

06:00 PM to 07:00 PM - Gau Mahatmya
Shree Krishna Murari Swami, Iskcon, Vrindavan

08:30 PM - Cultural Program - "Sangeet Sandhya" By Raju Bhatt

Date - 27-05-2023, Saturday

Time - 9:00 AM to 7:00 PM Gau Tech Expo - Visit

09:45 AM to 12:15 PM - Seminar - Gau Shala Management,
Cow Hostel, and Eco-village

03:00 PM to 05:00 PM - Seminar - Ethno-Veterinary, Ayurved Medicines

08:30 PM - Folklore Program - Lok Dayro
- Lok Sahitya Kalakar

Shree Biharibhai Gadhvi - Shree Dhirubhai Sarvaiya
- Shree Shahbuddinbhai Rathod - Smt. Radhaben Vyas

Date - 28-05-2023, Sunday

Time - 9:00 AM to 7:00 PM Gau Tech Expo - Visit

09:45 AM to 12:15 PM - Seminar - Panchgavya Chikitsa

04:45 PM - Closing Ceremony